

<b>2020 Sponsor Packages</b>	<b>GOLD \$5,000</b>	<b>SILVER \$3,000</b>	<b>BRONZE \$1,500</b>
VIP invitation to official dais to view the parade	✓ 5 Invites	✓ 2 Invites	✓ 1 Invites
Feature logo on two street banners at the Port Office Hotel Balcony	✓ Large	✓ Small	Name Only
Feature logo on official dais banner at the St Patrick's Day Parade	✓ Large	✓ Small	Name Only
Sponsor acknowledgment by Presidents speech at official dais after parade	✓	✓	✓
Logo on official St Patrick's Day Parade Association letterhead and email signature	✓		
Opportunity to include a float or participants in the St Patrick's Day Parade on March 14, 2020	✓ Placed in first 3 positions	✓	✓
Sponsor acknowledgment at the St Patrick's Eve Dinner 2020	✓	✓	
Marquee location provided at Botanic Gardens at the 'Picnic in the Park' on parade day	✓		
Tickets to IASAQ Charity Ball	✓ 2 tickets		
Sponsor acknowledgment at the IASAQ Charity Ball	✓	✓	
Family Pass to Family Fun Day Willawong	✓	✓	
Opportunity to Include an event to official festival events printed and online	✓	✓	
Brisbane Irish Festival website logo addition. Home page slider and sponsor section with links.	✓ Large	✓ Medium	✓ Small
Facebook cover page logo addition	✓ Large	✓ Medium	✓ Small
Social media acknowledgment on Facebook and Instagram (Does not include shares from other pages)	✓ Mentioned and tagged on all posts	✓ Mentioned and tagged on some posts	✓ Mentioned and tagged on some posts
Sponsor logo placement on posters distributed through Irish clubs and communities	✓ Large	✓ Medium	✓ Small
Complimentary advertisement in the Brisbane Irish Festival Program, printed and digital	✓ Full Page Worth \$800	✓ Half Page Worth \$500	✓ Quarter Page Worth \$300
Sponsor acknowledgment in the Brisbane Irish Festival Program in both Printed and Digital formats	✓ Includes logo on program Cover	✓	✓
Sponsor acknowledgment in official press releases	✓	✓	
Sponsor acknowledgment on Radio Interviews	✓	✓	
Logo added to Paddy and Mary's outfits (Parade Characters)	✓		